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\* (available on e-commerce website)

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IMAGE SUPPLY

New Digitisation/Photography

Bulk image discounts: Please contact the picture library team for multiple image orders so we can calculate any discounts.

N.B. Where applicable, new digitisation costs are in addition to listed licence prices.

	Movement & first shot/scan (1-5 images)
2D flat item / negs	£50
	Movement & first shot/scan (1 image)
oil painting	£100
3D object	£150
ship plan	£70

Conditions of free image use (where underlying object/artwork is copyright expired)  
 Provided that lower resolution (72dpi) image files are already available on the Picture Library website: <http://images.rmg.co.uk> or NMM Collections Online: <https://collections.rmg.co.uk>  
 you can download these files for free use under the following conditions: -

- Academic Press publications, scholarly journals and self-published family history & not for profit books with a print or e-book run under 1000 (not including front covers)
- Academic thesis and student essays, which are not being commercially published
- Free educational lectures, displays or classes
- Personal websites and blogs with a primarily factual, informational purpose
- Non-commercial websites, defined as those which have no advertisements, retail products or any type of monetary transactions taking place on the website, including subscriptions and donations
- Low resolution files used are 72 dpi and 1280 pixels maximum length on longest dimension
- A maximum of 15 low resolution images can be used in any single project
- If you re-print the project at a later date, then a licence fee would need to be paid for the re-print
- High resolution files and new photography are subject to fees (and only 'new photography' files at 72dpi can be provided if the intention is to publish using 'free image' criteria)
- High resolution images of 300dpi are not permitted for use on websites
- Creative Commons Attribution, Non-commercial, No Derivatives (CC BY-NC-ND) licence terms apply, (only where underlying object/artwork is copyright expired)

## IMAGE LICENCE FEES

Personal Research / Lectures / Educational Use\* (excludes Artistic Reference)

Bulk discounts: Please contact the picture library team for multiple image orders so we can calculate any discounts including marketing and promotion use.

(Price per image)

Up to 10 years use (for single existing image)	£50
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## Artistic Reference Fee

Bulk discounts: Please contact the picture library team for multiple image orders so we can calculate any discounts.

(Price per image and vessel/object)

Personal / Not-for-profit: educational resource / physical restorations or models (based on ship plans). Up to 10 years use.	£50 (for single existing image)/ new photography costs	
Non-commercial/ Publicly Funded: Academic/ Special Purpose Charity/ Editorial / Research Prototype or 3D models (based on ship plans)	£100 reference fee per vessel/object	+ image file costs
Commercial (excluding film/TV models – see Props)	£200 reference fee per vessel/object	+ image file costs

Commercial - Books and Journals* (print & e-book combined): up to initial 10K print run						
Bulk discounts: Please contact the picture library team for multiple image orders so we can calculate any discounts. (Price per image)						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£70	£90	£130	£180	£300/£350	£235
World, one language	£90	£110	£150	£210	£350/£425	£250
World, All languages	£120	£150	£200	£255	£400/£475	£300

Academic - Books & Journals* (print and e-book combined): (incl. not for profit works, self-published non-fiction works)						
Bulk discounts: Please contact the picture library team for multiple image orders so we can calculate any discounts. (Price per image)						
Academic up to 1,000						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£50	£50	£50	£50	£50/£50	£50
Academic up to 1,000 - 5,000						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£50	£63	£91	£126	£210/£245	£164.50
Academic up to 5,000 - 10,000// Unlimited Academic Digital/Print on Demand for 5yrs						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
1 territory & 1 language	£59.50	£76.50	£110.50	£153	£255/£297.50	£199.75

Academic up to 1,000						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, one language	£50	£50	£50	£50	£50/£50	£50
Academic up to 1,000 – 5,000						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, one language	£63	£77	£105	£147	£245/£297.50	£175
Academic up to 5,000 – 10,000// Unlimited Academic Digital/Print on Demand for 5yrs						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, one language	£76.50	£93.50	£127.50	£178.50	£297.50/361.25	£212.50

Academic up to 1,000						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£50	£50	£50	£50	£50/£50	£50
Academic up to 1,000 – 5,000						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£84	£105	£140	£178.50	£280/£332.50	£210
Academic up to 5,000 – 10,000// Unlimited Academic Digital/Print on Demand for 5yrs						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£102	£127.50	£170	£216.75	£340/£403.75	£255

Academic Journal 'Open Access' Use - Non-retail*						
	¼	½	full page	D.P.S.	front cover/ wraparound	back cover
World, All languages	£50	£50	£50	£50	£50/£50	£50

Brochures, Leaflets, Flyers & Annual Reports\*  
Commercial/Corporate use

Bulk discounts: Please contact the picture library team for multiple image orders so we can calculate any discounts.

(Price per image)

	¼ page	½ page	full page	Cover (including front, back & wraparound)
up to 5,000	£140	£157.50	£192.50	£315
up to 10,000	£200	£225	£275	£450
10,000 to 20,000	£225	£250	£305	£500
20,000 to 50,000	£325	£375	£450	£750
Unlimited use	£400	£500	£610	£1,500

Brochures, Leaflets, Flyers & Annual Reports\*  
Non-commercial/Non-corporate use

Bulk discounts: Please contact the picture library team for multiple image orders so we can calculate any discounts.

(Price per image)

	¼ page	½ page	full page	Cover (including front, back & wraparound)
up to 5,000	£70	£78.75	£96.25	£157.50
up to 10,000	£100	£112.50	£137.50	£225
10,000 to 20,000	£112.50	£125	£152.50	£250
20,000 to 50,000	£162.50	£187.50	£225	£375
Unlimited use	£200	£250	£305	£750

Business Stationary - Menus / Invitations / Cards\*  
(Business Cards charged at Front Cover rate)

(Price per image)

Print Run	Interior page	Front Cover
Up to 1,000	£50	£150
Up to 2,500	£70	£200
Up to 5,000	£90	£250
Up to 10,000	£110	£300
Up to 50,000	£150	£400
Up to 100,000	£200	£450

Magazines and Newspapers\* - Commercial  
UK/ Single country

Print and digital publication combined for archival, subscription purposes only.  
Bulk discounts: Please contact the picture library team for thumbnail/re-use so we can calculate any discounts.  
(Price per image)

	1/16	1/8	¼	½	full page	D.P.S.	cover
up to 10,000	£50	£65	£70	£90	£160	£260	£350
up to 20,000	£80	£100	£120	£135	£205	£305	£450
up to 50,000	£90	£110	£135	£150	£210	£315	£500
up to 100,000	£115	£140	£165	£210	£250	£350	£650
Unlimited 10 year print run	£160	£180	£195	£250	£300	£400	£850
Unlimited print run & term	£260	£280	£295	£350	£400	£500	£950

Magazines and Newspapers\* - Commercial  
Worldwide

Print and digital publication combined for archival, subscription purposes only.  
Bulk discounts: Please contact the picture library team for thumbnail/re-use so we can calculate any discounts.  
(Price per image)

	1/16	1/8	¼	½	full page	D.P.S.	cover
up to 10,000	£65	£80	£95	£105	£175	£270	£400
up to 20,000	£95	£115	£135	£150	£220	£320	£500
up to 50,000	£105	£125	£150	£180	£250	£340	£550
up to 100,000	£130	£155	£180	£225	£295	£420	£700
Unlimited 10 year print run	£200	£225	£275	£320	£350	£475	£900
Unlimited print run & term	£350	£375	£425	£470	£500	£625	£1050

Magazines and Newspapers\* - Non-Commercial  
(ie. subscription/membership only)

Worldwide

Print and digital publication combined for archival, subscription purposes only.

Bulk discounts: Please contact the picture library team for thumbnail/re-use so we can calculate any discounts.

(Price per image)

	1/16	1/8	¼	½	full page	D.P.S.	cover
up to 10,000	£50	£50	£50	£50	£80	£130	£175
up to 20,000	£50	£50	£60	£67.50	£102.50	£152.50	£225
up to 50,000	£50	£55	£67.50	£75	£105	£157.50	£250
up to 100,000	£57.50	£70	£82.50	£105	£125	£175	£325
Unlimited 10 year print run	£80	£90	£97.50	£125	£150	£200	£425
Unlimited print run & term	£130	£140	£147.50	£175	£200	£250	£475

Exhibition Display (Printed)\*

Bulk discounts: Please contact the picture library team for multiple image orders so we can calculate any discounts.

(Price per image)

Academic/Non-commercial (not for profit)

	up to 3 months	up to 6 months	up to 12 months	up to 5 years	up to 10 years
Up to A4: 210 x 297 mm	£50	£75	£150	£200	£225
Up to A1: 594 x 841 mm	£75	£150	£200	£225	£350
A0+:	£150	£225	£275	£325	£400

Commercial [including retail display, but not Marketing poster editions]

	up to 3 months	up to 6 months	up to 1 - 5 years	up to 5 - 10 years
Up to A4: 210 x 297 mm	£250	£350	£400	£450
Up to A1: 594 x 841 mm	£400	£525	£650	£750
A0 +: 841 x 1189 mm	£500	£600	£700	£800

Exhibition Display (Screen Interfaces/Interactives)*				
Bulk discounts: Please contact the picture library team for multiple image orders so we can calculate any discounts.				
(Price per image)				
	up to 3 months	up to 6 months	12 months - 5 years	5 years - 10 years
Non Commercial/Not for Profit	£50	£75	£125	£225
Commercial	£250	£350	£400	£550
large (up to full screen)	£250	£275	£300	£350

Non-broadcast A/V, DVD & Streaming*		
(No licence renewal discounts available)		
(Price per image)		
	Free/educational/not-for-profit	Commercial / Monetised sites
Up to 10 years, Worldwide	£50	£250

Television*	
Bulk discounts: Please contact the picture library team for multiple image orders so we can calculate any discounts.	
(Price per image)	
Editorial / Documentaries & News / Factual Entertainment	
Limited 5 year license: Terrestrial, Cable & satellite + catch up services (excl. V.O.D.)	
	Single instance use/flash
Single territory	£60 (Including up to 3 flashes)
World	£100 (Including up to 3 flashes)

Limited 5 year license: Terrestrial, Cable & satellite + catch up services (excl. V.O.D.)	
Single territory	£125
Limited 10 year license: Terrestrial, Cable & satellite + catch up services (excl. V.O.D.)	
Single territory	£200

UK/Single Country TV broadcast - All Media (incl. Video on Demand)	
5 Years Limited	£300
10 Years Limited	£400
Worldwide, TV broadcast - All Media (incl. Video on Demand)	
5 Years Limited	£350
10 Years Limited	£550



Theatrical Film Releases / TV Movie Dramas* (Price per image)	
Theatrical film releases/ Feature length TV Dramas - in perpetuity, all media	£650
Feature documentaries, artist films, cultural sector productions - in perpetuity, all media	£300

Prop Making/Set Décor Use: Worldwide, All Media, In Perpetuity (Price per image)	
TV/Film - incidental prop use/ or not-for-profit featured prop use	£100
Set Décor Use - any type of film production. [Permissions only - for existing museum <b>related 'found objects' (i.e. merchandise, publications)</b> ]	£100
Documentaries / TV / Theatre - featured prop use	£200
Motion Pictures / Feature Length TV Drama - featured prop use	£300

Mobile App/Web Use (Commercial Online Platforms)* Bulk discounts: Please contact the picture library team for multiple image orders so we can calculate any discounts. (Price per image)				
	1 year display or/Up to 10k downloads for 5 years	3 years display or/10k - 25k downloads for 5 years	5 years display or/25k to 50k downloads for 5 years	10 years display or/Unlimited downloads for 10 years
small (up to ¼ screen)	£140	£160	£180	£200
medium (up to ½ screen)	£170	£190	£215	£240
large (up to full screen)	£250	£275	£300	£350

Marketing/Advertising/Promotional Posters* Non-commercial/Not for profit (Price per image)			
	Up to A3 size (297x 420 mm)	Up to A1 size/UK 1-sheet (594 x 841 mm)	A1+ size/UK 2-sheet (841 x 1189 mm)
Up to 500	£84	£119	£140
Up to 1,000	£98	£140	£168
Up to 5,000	£133	£189	£217
Up to 10,000	£154	£217	£245
Up to 50,000	£210	£280	£315

Small Print Stationery Items (up to A5): Not-for-profit Retail* (museums/publicly funded institutions etc.) Postcards/ Greeting cards / magnets / notebooks / diaries / stationary / games (interior) / product labels and packaging (Price per image)			
	Single shop/museum	Single Country	Worldwide
Up to 500	£70	£80	£100
Up to 1,000	£80	£95	£150
Up to 2,500	£90	£110	£200
Up to 5,000	£120	£150	£250
Up to 10,000	£150	£180	£300
Up to 25,000	£180	£210	£350
Up to 50,000	£210	£250	£400
Unlimited run for 10yrs only	£310	£350	£500